**Press Release**

**Browers Beer Ato Returns on July 18th and 19th**

**Beer Culture Celebrated in the Heart of Beato**

*The Unicorn Factory Lisboa - Beato Innovation District will once again come alive with the 3rd edition of Browers Beer Ato, an event organized by The Browers Company. This celebration of beer culture also features music and gastronomy.*

After occupying the square in front of the Browers Beato building in 2023, the 2025 edition will open its doors to welcome the 3rd Browers Beer Ato inside as well. On July 18th and 19th, a true beer experience awaits the public, accompanied by the flavors from Browers Beato's menu, all to be enjoyed to the sound of various artists and DJs.

A total of 12 microbreweries will be represented, offering over 50 different beers. In addition to Browers, brands like Dois Corvos, Musa, Fermentage, Oitava Colina, Lupum, Praxis, Syndicato, Mean Sardine, and Rima have already confirmed their presence.

Adding to the beer, the experience is rounded out with a gastronomic offering that celebrates traditional Portuguese snacks, provided by Plateform, the partner responsible for the restaurant. The artistic program is curated by CTL – Cultural Trend Lisbon. **Sea Angels, Doce da Casa, Silly Boy Blue, and Nunca Mates o mandarim** are some of the artists who will perform on the Browers Beato stage throughout these days.

There will also be a Meet The Brewer session, an informal chat with some invited brewers, and a Meet the Beer session, featuring the presentation of a new beer with a true "alfacinha" (Lisbon native) soul – the Lisbon Crispy Lager. As this is an experience for the whole family, the event will once again host a **Kids Space** for children aged 3 to 12, with various activities provided by Magnolia Method.

The 3rd edition of Browers Beer Ato will take place on **Friday, July 18th, from 4:00 PM to 12:00 AM, and on Saturday, July 19th, from 1:00 PM to 12:00 AM. Entry is free**, requiring only the purchase of a 25 cl glass for €4.00 to taste the many beer options available at the event. All transactions will be handled via a cashless solution for visitors' convenience.

Browers Beato is The Browers Company's first brewery. This versatile space – a local beer factory, a bar with the largest counter in Portugal, a restaurant, and an event area – opened to the public last November. Located in the former Power Plant of the defunct Lisbon Military Maintenance, its building was completely remodeled and modernized in an architectural project by architects Eduardo Souto de Moura and Nuno Graça Moura, which was awarded the National Urban Rehabilitation Prize 2025 in the category "Best Intervention Under 1,000m2 – Commerce and Services."

There are many reasons to head to the Beato Innovation District on July 18th and 19th!

**ARTISTIC PROGRAM:**

**July 18th**

* Doce da Casa DJ – 4:00 PM to 9:00 PM
* Sea Angels (live) – 9:00 PM to 10:00 PM
* DJ Gardênia & Tecnofoguete – 10:00 PM to 12:00 AM

**July 19th**

* DJ Swingueiro - 1:00 PM to 7:00 PM
* Silly Boy Blue - 7:00 PM to 8:00 PM
* DJ Ana Marques - 8:00 PM to 9:00 PM
* Nunca Mates o Mandarim - 9:00 PM to 10:00 PM
* DJ Ana Marques - 10:00 PM to 12:00 AM

Lisbon, July 3rd 2025

Additional information: ISABEL CARRIÇO :: SARA FILIPE


Tlm. 965 232 496 :: 935 610 463

ISABELCARRICO@LPMCOM.PT :: SARAFILIPE@LPMCOM.PT

Ed. Lisboa Oriente, Av. Infante D. Henrique, 333 H, esc.49, 1800-282 Lisboa