**Press Release**

**Starting this Thursday, October 2**

**Browers Beato launches regular program with beer brewing workshops, DJ sets, and happy hours**

* **Launch of the new Browers Lisboa Crispy Lager at the first beer brewing workshop**

Browers Beato, the brewery located in the entrepreneurial ecosystem of the Beato Innovation District, kicks off this fall with a regular program set to energize both Lisbon locals and visitors. The venue, which combines a microbrewery and a restaurant, will, starting October 2, become one of the city’s prime stages for social, cultural, and gastronomic events.

**Workshops to promote beer culture**

The first highlight goes to the beer brewing workshops, starting October 2 (Thursday), with a very special session marking the launch of the **new Browers Lisboa Crispy Lager**. Brewed in-house, the beer will be available from that day on at the restaurant, paired with Browers Beato’s food offerings.

These themed workshops take place on the first Thursday of each month at 7:00 PM, aimed at both beer lovers and anyone interested in learning more about this ancient beverage. They are moments of sharing and discovery that include a tasting and a guided brewery tour. At the end, guests who stay for dinner receive a complimentary beer to enjoy with their meal.

Each free session, limited to 50 participants, may feature anything from collaborative beer launches, guest brand presentations, and food pairings, to sessions dedicated to the history of beer or its raw ingredients.

**New Browers Lisboa Crispy Lager**

Inspired by the Portuguese capital, the new Browers Lisboa Crispy Lager is smooth, refreshing, and easy to drink, with a bright golden color. Its recipe includes 100% Portuguese Carolino rice, which adds lightness, and Tavira fleur de sel, which enhances its freshness. The beer embodies the brand’s motto, Brewing for all. In this same collaborative spirit, it was developed in partnership with White Labs, yeast specialists who helped design a custom yeast strain specifically for this beer.

**Music, football, and other celebrations at Browers Beato**

Alongside the monthly beer brewing workshops, Browers Beato’s regular program also features DJ sets, scheduled for the second Friday of each month (the first already on October 10), bringing new rhythms and vibrant energy to Beato’s nightlife.

Happy hours are also planned for friends to gather and watch the main matches of Liga Portugal and the UEFA Champions League, creating a festive atmosphere that combines football, craft beer, and snacks. Entry is free for these regular events, limited to venue capacity.

Special events are also on the horizon, such as Oktoberfest, a festival inspired by German tradition, blending beer, food, and music.

It’s worth noting that, in addition to the exclusive beers brewed on-site, Browers Beato’s restaurant highlights Portuguese flavors, offering traditional dishes with a contemporary twist and a carefully curated selection of hot and cold small plates, designed for sharing in a relaxed setting.

According to Tiago Brandão, General Manager of The Browers Company, “Browers Beato was created as a meeting place, open to the city, where beer culture, gastronomy, and cultural and recreational programming intersect in the heart of Lisbon. This program reflects all of that, so I invite everyone to join us!”

Lisbon, September 29th 2025

More information: RAQUEL PELICA :: ISABEL CARRIÇO



Tel. 218 508 110 :: Tlm. 961 571 726 :: 965 232 496

[RAQUELPELICA@LPMCOM.PT](mailto:RAQUELPELICA@LPMCOM.PT) :: [ISABELCARRICO@LPMCOM.PT](mailto:ISABELCARRICO@LPMCOM.PT)